ReadyCLOUD Point-Of-Sales Software Hosting Services

Discover UTC RETAIL, an innovative, full-service POS provider to the specialty retail marketplace. UTC RETAIL offers a suite of retail solutions including software, hardware, and service, making it easy for retailers to thrive in an ever-changing and always accelerating retail climate.

An industry leader for 32 years, UTC RETAIL is recognized for delivering exceptional value and customer service. Our systems are designed for everything you need today, while providing unlimited potential to grow and differentiate as your customers' expectations evolve. Our solutions leverage a modern architecture and offer greater flexibility across channels and platforms, securing your investment well into the future.

Do you need to change to a cloud-based POS application so that you too have the flexibility and scalability to react to shifts in consumer behavior and advancements in technology? UTC RETAIL can provide value and levels of service unique in retail technology.
Contact us at 800-349-0546 or info@utcretail.com for more information.

100 Rawson Road, Victor, NY 14564

p: 800-349-0546 • www.utcretail.com

THE CHALLENGE

Retail had already been experiencing a significant shift in how technology is used to reach consumers and connect all the points of interaction. Shoppers are requiring more relevant, efficient, seamless, and digitally interactive experiences. The events of the last year have caused that shift to accelerate even more dramatically. The need for retailers to implement frictionless processes and technology has become very important. It has also become increasingly more difficult for retailers to respond to these changes.

You are likely trying to address the following questions:
- How do we improve our ability to quickly react to changes in consumer behavior?
- How can we upgrade our infrastructure and capabilities to respond to changes and advancements in technology?
- How do I mitigate cost and risk while maintaining high levels of flexibility and scalability?

A SOLUTION

As evolving consumer behaviors require increased adaptability from retailers, retailers must expect more out of their vendors. Retailers should be relying more on retail technology providers to help put them in a position to excel and succeed. One way to address these challenges is to convert to a cloud-based infrastructure. The conversion to cloud in retail is no longer a trend, it is a requirement.

You are likely already familiar with the reasons:
- Reduce Costs: Data centers and the resources required to operate them are expensive. Cloud providers can leverage significant economies of scale.
- Scalability: Only pay for what you need when you need it. Increase and decrease servers and storage as needed.
- Security: Cloud providers are responsible for your data security. So, they maintain current processes and standards to ensure maximum possible security
- Flexibility: Access on any device from anywhere. Empower your associates to be where your customers are when they need them. Allow your corporate users to access the system at any time and from any place.

OUR SOLUTION

ReadyCLOUD hosting services leverages cloud computing and infrastructure to provide the ability for the ReadySTORE POS solution to be fully hosted and managed off-premises. UTC RETAIL can conduct all hosting, configuration, installation, and management services that results in the following benefits:

- Real time connectivity to your dedicated server in the cloud giving you one version of the truth
- Extreme Reliability with guaranteed monthly uptime of at least 99.99%
- Highest level of flexibility so that you are never tied to a specific server technology stack
- Thin stores mean no more store servers to purchase, manage and maintain
- Scalable with growth allows you to increase server memory and capacity on demand
- Financially beneficial with predictable cost modeling and lower TCO than purchasing and managing dedicated on-premise servers
- Customer specific instances provide all the benefits of the cloud but with each customers' unique configuration and requirements
- Cloud computing managed by UTC RETAIL allows you to focus on your business, not on managing technology

Flexible cloud computing options give you more control over your business needs and the cost of the service

- Supporting both Windows and Linux environments
- Choice of database to match your specific requirements and expertise.
- Server size and number of processors to meet your determined operation.
- You decide how often backups are run and for how long you retain the data.
- Multiple options for redundancy and failover based on your own needs and risk tolerance.
- Network data usage flexible to accommodate your specific network traffic requirements
- Storage based on your immediate specifications but scalable on demand.

ReadyCLOUD is a flexible service offering allowing UTC RETAIL to accommodate your specific technology needs ranging from a Fully Hosted solution where UTC RETAIL manages all aspects of the cloud server to a solution that provides you the control of the technology you want to control and leave the rest up to us.